

Protection of personal data

The following information relates to the protection of your personal data. This is the data that allows you to be identified, directly or indirectly.

FPS Chancellery of the Prime Minister collects personal data when you:

- surf on the pages of the 11 million reasons website. In your browser, those pages begin with 'https://www.11millionreasons.be'. When a link takes you to another website, an online application or a social network, you must check the terms and conditions for the processing of personal data used by those responsible for those services.
- take part in the 'Create your own message' campaign by uploading a photo with a quote.

You are protected in accordance with:

- European Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 (entered into force on 25 May 2018) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR),
- the Act of 30 July 2018 on the protection of natural persons as regards the processing of personal data.

1) Legal bases

The Royal Decree (15 May 2001) incorporating the FPS Chancellery of the Prime Minister outlined the duties of the Directorate General External Communication as follows:

- the creation of a knowledge cell;
- the creation of a communication service centre;
- the organisation, development and coordination of trans-departmental communication and information for and with citizens, the media and policy makers.

The Royal Decree of 19 July 2001 implementing Article 2, 1°, of the Act of 11 April 1994 on the freedom of information (Belgian Law Gazette of 1 September 2001) also outlines the duties of the Directorate General to ensure the design and implementation of the information policy of the federal government, in particular:

1. to use all educational means to educate citizens and inform them better about their country;
2. to collect the most complete documentation possible on national heritage, activities and achievements;
3. to coordinate the initiatives taken in the fields referred to under 1 and 2

2) Purposes of the processing operations

Personal data is collected and processed with the aim of:

- Informing you;
- Offering you the chance to take part in the 'Create your own message' campaign.
- With your permission to publish your photo, your quote, your first name on the homepage of the website.
- With your permission, we collect and process personal data to use your quote and your first name in a social media campaign (Facebook and Instagram).

Data is also collected and processed anonymously:

- For statistical and qualitative purpose, with the aim of improving our services;
- To provide you with an answer in your language;

If your request for information or services is intended for another department, we provide you with the particulars of that department and you are free to choose whether or not to contact them.

3) Processed data

In the situations listed in the table below, personal data is collected and processed automatically.

Situations	Data collected and processed
You visit one or more pages.	IP address.
You take part in the 'Create your own message' campaign by uploading a photo with a quote.	Photo, quote, first name, permission publication and language.

The other personal data that may be processed is listed in the data processing register.

Data that is not of a personal nature is automatically collected without linking it to your IP address and therefore with respect for your privacy. It is used to generate statistics and to improve the content of the portal site: language selection, search engine used, keywords used, website from which you came, pages you viewed, duration of each page view, list of files downloaded, date and time of access, browser used, platform and/or operating system installed on your computer.

4) Use of cookies

This site uses the following cookies:

Cookies needed for the proper functioning of the site:

Name	Placed by	Description	Expiry period
GDPRCookie	11 million reasons website	Used to determine what type of cookies can be used, depending on the ePrivacy level set by the user.	12 maanden

laravel_session	11 million reasons website	Het laravel framework waarmee de website werd ontwikkeld houdt The laravel framework with which the website was developed.	Sessie
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Google Analytics statistical cookies:

Name	Placed by	Description	Expiry period
_gat_UA_	Google	This cookie is associated with Google Universal Analytics and is used to throttle the request rate - limiting the collection of data on high traffic sites.	Session
_gid	Google	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	1 day
_ga	Google	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.	24 months

Cookies of Facebook

Name	Placed by	Description	Expiry period
_fbp	Facebook	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
fr	Facebook	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plug-in.	3 months
tr	Facebook	Used by Facebook to offer a range of advertising products, such as real-time offers from third-party advertisers.	Session

5) Storage duration

The storage duration of:

- your IP address is 1 week;
- your data when uploading the quote and photo: 9 months.

The data will be deleted after the expiry periods have passed.

In exceptional cases, such as in the context of legal proceedings, your personal data may be stored for a longer period.

6) Security

The FPS Chancellery of the Prime Minister guarantees the security (integrity and confidentiality) of your personal data. It is protected against unauthorised access, unauthorised use, loss and unauthorised changes.

To this end, we use security methods and procedures that we will not describe in detail here for security reasons.

Please note: Appropriate physical, technical and organisational measures are taken to guarantee a level of security that is appropriate with regard to the risks.

7) Right of inspection, modification, objection and deletion

You have certain rights relating to the personal data that we use: the right of inspection, the right of modification, the right to object and the right to have data deleted.

Your application will be processed within 30 calendar days. If your application is complex or if our department has to deal with a large number of applications, that period may be extended by 60 days.

Please send an e-mail or letter to our Data Protection Officer together with a scanned copy or paper copy of your identity document containing your signature to the following address in order to exercise your rights:

dpo@premier.fed.be

Federal Public Service (FPS) Chancellery of the Prime Minister

Courtesy of the Data Protection Officer

Rue Ducale 4

1000 Brussels

8) Complaints

If you consider that the FPS Chancellery of the Prime Minister has not processed your personal data in accordance with the applicable regulations, you are entitled to lodge a complaint with the Data Protection Authority:

Data Protection Authority

Rue de la Presse 35

1000 Brussels

E-mail: contact@apd-gba.be

9) Contact

For more information about our data protection policy, you can contact our Data Protection Officer at:
dpo@premier.fed.be